Siddhesha Pawade
Roll No.: 254205027
M.Des - Design
Indian Institute Of Technology, Guwahati

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Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
M.Des	Indian Institute of Technology, Guwahati	8.4	2025-Present
B.E	G H Raisoni Institute of Engineering and Technology, Pune	8.28	2018-2022
Senior Secondary	Maharashtra State Board	73%	2018
Secondary	Maharashtra State Board	91%	2015

Experience

- **Obladi Creatives** *Jul. 2024 - Oct. 2024*
  Design Intern (part time) Remote
  – Conceptualized and executed **visual designs** across **social media**, **digital campaigns**, and **marketing touchpoints**.
  – Designed **branding assets** and marketing collaterals for **8+ client brands**, contributing to packaging projects that **improved brand consistency across 10+ product lines**.

- **Cognizant Technology Solutions** *Jun. 2023 - Dec. 2024*
  Programmer Analyst Pune
  – Maintained and monitored **client-side applications**, diagnosing and **resolving code-level issues** to improve system performance, **application reliability**, and overall product stability.

- **Connecticus Software (Siemens Digital, R&D Pune)** *Jun. 2022 - Mar. 2023*
  Software Developer Pune
  – Contributed to **UX enhancements** and feature development for **Siemens Polarion ALM** in an Agile environment, improving **workflow usability** and **interface consistency** across an enterprise platform.
  – Resolved **15+ workflow defects** and functional issues, improving application reliability and streamlining user workflows.

Projects

- **SIAMA | Toolkit for Contextual Craft Education in India** *6 months*
  Dr. Sharmistha Banerjee | Semester Thesis Project Project Link
  – Designed the **information architecture**, **persistent database**, **guided user flows**, and **data-visualization dashboards** for a craft education toolkit under SSI Lab, IIT Guwahati, enabling **step-level progress tracking** across sessions and structuring **50+ data records** across **20+ craft roles/stakeholders**.

- **TrackIt | Budget & Expense Management App** *2 weeks*
  Self | UX Design Project Link
  – Designed a **budgeting and bill payment tool** with **AutoPay** for recurring bills, spending limits, payment reminders, categorized transactions, and **visual expense summaries**.

- **SignEase | Accessibility System for Deaf Community** *2 months*
  Self | Accessibility Design | UX/UI Project Link
  – Designed an inclusive **ISL accessibility app** enabling translation between **text, voice, and sign language** across messages and video interactions, **addressing everyday communication barriers for Deaf users**.

- **Trading Dashboard** *48 hours*
  UX/UI Task Project Link
  – Designed a **desktop-first AI trade recommendation dashboard** in 48 hours, featuring **confidence scores** and **risk-return analysis**. Mapped **8 stakeholder roles** to integrate **explainable AI**, backtesting, compliance, and **collaborative workflows**.

Technical Skills

- **Design Skills**: User Research, Information Architecture, User Flows, Stakeholder Management, Wireframing, Prototyping, Usability Testing, UI Design, Accessibility, Design Systems
- **Technical Skills**: Python, HTML/CSS, Supabase, GitHub, Rapid Prototyping, Prompt Engineering, AI-Assisted Design, MCP Integration
- **Tools**: Figma, Adobe Creative Suite*, Framer, Procreate, Miro, Notion, Git*, Claude **Elementary Proficiency*

Key Courses Taken

- **Bachelors**: Human-Computer Interaction, Machine Learning & Applications, Ubiquitous Computing, Internet of Things (IoT)
- **Masters**: Introduction to Design, Visual Design, Design Methods, Ergonomics, Graphic Design, Speculative Design, Interaction Design, New Media*, Animation*, Visual Ethnography* **Ongoing Course*

Positions of Responsibility

- **Design Head, Tarangini Media Club**, IIT Guwahati (Under Student Welfare Board, IIT Guwahati) *July 2026 - Present*

Extracurriculars

- **Production Head, Ishanya 26 Theme Film**, Department of Design, IITG – Led a 20+ member production team, coordinating planning, scheduling, and on-ground execution and overall film production. *April 2026*
- **Creative Executive, SPIRIT IITG 2025**, Designed event branding, social media assets for IIT Guwahati's annual sports festival. *2025*
- **Creative Head, Department Association, GHRIET, Pune**, Led the creative team, managed 5+ events branding, posters, and visual communication for departmental activities. *2021*